

Droppa - Terms of Service

Droppa Consulting Kft.

Effective date: 29 July 2026 Last updated: 29 July 2026

1. Introduction and Acceptance

These Terms of Service ("Terms") govern access to and use of the Droppa platform available at droppa.space (the "Platform" or "Service"), operated by Droppa Consulting Kft., a limited liability company organized under the laws of Hungary (the "Company", "Droppa", "we", "us"). Registered seat: 1052 Budapest, Deák Ferenc tér 3., Hungary. Company registration number (cégjegyzékszám): 01-09-456291. Tax number (adószám): 33047414-2-41. Represented by: Peter Erdei, Managing Director.

By creating an Account, or by accessing or using the Platform in any way, you ("User", "you") accept these Terms in full. If you do not agree to these Terms, you must not use the Platform.

These Terms are governed by Hungarian law, as further set out in Section 18. The contract language between the Company and the User is English.

2. Definitions

- "Platform" / "Service" - the Droppa website, application, and related services allowing Users to publish, showcase, and receive AI-based and community feedback on software prototypes.
- "Prototype" - any project, product, application, or demo submitted by a User to the Platform.
- "Content" - all text, images, screenshots, URLs, and other materials submitted by a User in connection with a Prototype, including the Basics, Story, and Evidence fields described in Section 5.
- "Idea" - the underlying concept, business plan, and non-public technical or business information contained in the Content, in particular in the Basics and Story fields, as further protected under Section 7.
- "Demo URL" - the publicly accessible live link to a User's Prototype, provided as part of the Evidence step.
- "Droppa Score" - the automated, AI-generated evaluation of a Prototype produced by the Platform, as described in Section 8.
- "Droppa Pixel" - a planned, optional embeddable tracking script described in Section 9.
- "Rally" - the community interest-voting feature described in Section 11.
- "Account" - a registered User profile on the Platform.

3. Eligibility and Registration

3.1 The Platform is currently intended for use by private individuals (consumers) acting outside any trade, business, craft, or profession. Use on behalf of a company or other organization is not covered by these Terms in their current form; please contact us before doing so.

3.2 You must be at least 18 years old, or have reached the age of legal majority in your jurisdiction, to register an Account.

3.3 You must provide accurate registration information (e.g., nickname and e-mail address) and keep your Account credentials confidential. You are responsible for all activity that occurs under your Account.

3.4 A single natural person may not maintain more than one Account without our prior written consent.

4. Free-of-Charge Service

4.1 As of the effective date of these Terms, use of the Platform - including publishing Prototypes, receiving a Droppa Score, and participating in community features - is provided free of charge.

4.2 We reserve the right to introduce paid features, subscriptions, or a "backer" monetization model in the future. Any such change will be announced in advance, and updated terms - including applicable payment terms and, where applicable, consumer withdrawal rights under Government Decree 45/2014 (II. 26.) - will be presented to Users for acceptance before any charge is introduced.

5. Uploading Prototypes

5.1 Submitting a Prototype follows a four-step process:

- Basics - title, one-line description, category, and the tool(s) used to build the Prototype (e.g., Lovable, Claude Code, ChatGPT, or other AI/development tools);
- Story - free-text fields describing the Problem, Solution, and Target audience;
- Evidence - a mandatory cover image, up to eight (8) screenshots, and a public Demo URL;
- Publish - the User explicitly chooses to publish the Prototype (making it visible on the public feed) or to keep it as a draft. Published Prototypes can be unpublished by the User at any time via Account settings.

5.2 Until a Prototype is explicitly published, it remains private to the User (draft status).

6. User Content: Ownership, License, and Responsibility

6.1 Ownership. You retain all ownership rights in the Content you submit.

6.2 License to Droppa. By submitting Content, you grant the Company a non-exclusive, worldwide, royalty-free, sublicensable license to host, store, reproduce, display, and process the Content - including via automated AI analysis as described in Section 8 - for the purpose of operating, providing, and improving the Platform, strictly in accordance with your own publish/draft choices under Section 5 and subject to the confidentiality undertaking in Section 7, for as long as the Content remains on the Platform and, where legally required, for a reasonable period thereafter for backup, security, legal, or archival purposes.

6.3 User warranties. You represent and warrant that:

- you own or hold all necessary rights, consents, and licenses in the Content you upload, including the cover image, screenshots, and the Demo URL and its contents;
- the Content - including any screenshots and the live Prototype accessible via the Demo URL - does not include personal data of third parties (e.g., real names, e-mail addresses, photographs of identifiable individuals, or employee, HR, or customer data) unless you have a valid legal basis and, where required, the consent of the individuals concerned;

- the Content does not infringe the intellectual property, privacy, or other rights of any third party, and does not contain unlawful, defamatory, or otherwise prohibited material;
- the Demo URL points to a Prototype you are authorized to expose publicly, including for automated retrieval and AI analysis as described in Section 8.

6.4 You are solely responsible for the Content you submit, and for ensuring that the Demo URL does not expose real user data, production or customer data, or credentials. We strongly recommend using only test or dummy data in any live demo submitted to the Platform.

6.5 We reserve the right, but assume no obligation, to review, remove, or restrict access to any Content that we believe, in good faith, violates these Terms or applicable law.

6.6 Demo URL verification. The Company does not verify, and is under no obligation to verify, whether the Demo URL you submit is lawful, is genuinely and appropriately publicly accessible, or exposes production, customer, or other real-world data. Confirming these matters, and ensuring that the Demo URL complies with Section 6.3, is entirely your own responsibility.

7. Confidentiality of Submitted Ideas

7.1 The Company recognizes that the Content you submit - in particular the underlying Idea and any other non-public technical or business information contained in the Basics and Story fields - may be commercially sensitive and valuable to you.

7.2 Confidentiality undertaking. The Company undertakes to treat the Idea and any non-public Content you submit as strictly confidential. Except as set out in Section 7.4, the Company will not use, exploit, disclose, share, sell, license, publish, or otherwise make the Idea or non-public Content available to any third party, and will not use it for the Company's own product development or for the benefit of any other User, without your prior explicit consent.

7.3 Publication is your own choice. For the avoidance of doubt, where you explicitly choose to "Publish" a Prototype as described in Section 5, making it visible on the public feed constitutes your own explicit consent to disclosure of that Content to the public, and is not a use or disclosure by the Company for the purposes of this Section. Content kept as a draft is not disclosed to the public or to other Users, and remains subject to this confidentiality undertaking.

7.4 Permitted disclosures. Notwithstanding Section 7.2, the Company may share Content: (a) with subprocessors strictly necessary to operate the Service (e.g., the AI provider referenced in Section 8.3), who are themselves bound by confidentiality and data-processing obligations; (b) with its own employees and contractors on a strict need-to-know basis, who are bound by confidentiality obligations at least as protective as this Section; (c) where required by applicable law, regulation, a court order, or a competent authority; or (d) with your prior explicit consent.

7.5 Exclusions. This confidentiality undertaking does not apply to information that: (a) is or becomes publicly available other than as a result of a breach by the Company; (b) was already lawfully known to the Company without an obligation of confidentiality prior to disclosure; (c) is independently developed by the Company without reference to or use of your Content; or (d) is rightfully received from a third party without breach of any confidentiality obligation.

7.6 Duration. This confidentiality undertaking applies for as long as the relevant Content is not published, and survives for 3 years following deletion of the corresponding Prototype or Account, or, for information qualifying as a trade secret, for as long as it retains that status under Act LIV of 2018 on the Protection of Trade Secrets.

7.7 Nature of this undertaking. This Section constitutes a contractual confidentiality commitment by the Company in your favor (a "quasi-NDA"). It does not, by itself, create a separate freestanding non-disclosure agreement outside these Terms, and it does not limit the license granted to the Company

under Section 6.2 to the extent that license is necessary to operate the Service strictly in accordance with your own publish/draft choices.

7.8 Similar ideas and independent development. The Company does not guarantee that any Idea submitted to the Platform is unique or novel. Other Users may independently submit similar or overlapping ideas, and the Company's own current or future products and features may resemble an Idea you have submitted, provided that the Company's product or feature was developed independently and without use of your confidential Content in breach of Section 7.2. Submitting an Idea to the Platform does not, by itself, establish any priority, exclusivity, or ownership claim over that Idea as against other Users or the Company.

8. Droppa Score - AI-Based Analysis

8.1 When you submit a Prototype, the Platform automatically generates a "Droppa Score" using artificial intelligence. As displayed on the Platform, the data sources used for this analysis are: (i) the project description you provide (the Basics/Story fields), (ii) content retrieved from your Demo URL (the live Prototype), and (iii) the screenshots you upload as Evidence.

8.2 This means that, in addition to the text you type, the Platform automatically accesses and processes the live content of the URL you submit. You must ensure that this content does not include real personal data, confidential information, or data relating to third parties (including, for example, employee, HR, or customer data) that you are not authorized to expose.

8.3 AI provider and international data transfer. Droppa Score analysis currently uses Anthropic's Claude family of AI models, which is bound by confidentiality and data-processing obligations as described in Section 7.4(a). Anthropic PBC is based in the United States; processing of Content (description, Demo URL content, and screenshots) for this purpose may therefore involve a transfer of personal data to the United States. Such transfers are carried out subject to appropriate safeguards under Chapter V of the GDPR, in particular the European Commission's Standard Contractual Clauses and/or Anthropic's data processing terms. Further detail is available in our Privacy Policy and on request.

8.4 Retention. Content submitted for Droppa Score analysis (including retrieved Demo URL content and screenshots) is retained for as long as the associated Prototype remains on the Platform, and is deleted or anonymized within 90 days of the Prototype's deletion or the Account's closure, except where longer retention is required by law.

8.5 The Droppa Score is generated automatically and is provided for informational and community-engagement purposes only. It does not constitute professional, investment, legal, or technical advice, or a business recommendation of any kind, and Droppa does not guarantee its accuracy, completeness, or fitness for any particular purpose. You must not rely solely on the Droppa Score as the basis for any business, investment, technical, or other decision, and should seek independent professional advice where appropriate.

9. Droppa Pixel (Planned Feature)

9.1 We plan to introduce "Droppa Pixel," an optional, embeddable script that Users may install on their own external live Prototype to track visitor behavior and engagement metrics. This feature is not yet active as of the effective date of these Terms.

9.2 Once Droppa Pixel becomes available, its use will be governed by additional terms and a dedicated data processing arrangement, which will clarify, among other things: (a) that the User who embeds Droppa Pixel on their own site acts as controller (or joint controller) with respect to the end-visitors of that site, while the Company acts as processor providing the underlying analytics infrastructure, or

such other allocation of responsibility as required by applicable law; (b) the categories of end-visitor data collected; (c) applicable retention periods; and (d) the User's obligation to provide adequate notice and, where required, consent mechanisms to their own end-visitors, including under the ePrivacy rules on cookies and trackers.

9.3 These Terms will be updated with a dedicated section before Droppa Pixel becomes generally available.

10. Anonymous / Browser-Based Features

10.1 Certain features (e.g., the wishlist / feature-request function) do not require registration and operate on a fully anonymous basis, recognizing repeat visits via a browser-based identifier (e.g., a cookie or local-storage value, such as "last sent from this browser") rather than an Account.

10.2 Use of such identifiers is described in our Privacy Policy (cookies section). Where an identifier is not strictly necessary for the requested feature, we will request your consent in accordance with applicable law.

11. Community Features: Comments, Likes, and Rally

11.1 The Platform allows Users to post public comments (text only) on Prototypes, to "like" or vote, and to participate in "Rally," an interest poll with options such as "Interested" and "Not for me." Rally results are visible only to the owner of the relevant Prototype.

11.2 Prohibited content. When posting comments or other community content, you must not post content that:

- is unlawful, defamatory, harassing, hateful, or discriminatory;
- infringes the intellectual property or privacy rights of others;
- contains personal data of third parties without a valid legal basis;
- contains spam, malware, or phishing content;
- impersonates another person or entity; or
- otherwise violates applicable law or these Terms.

11.3 Moderation. We may, at our discretion, remove comments or other community content that violate Section 11.2, and may suspend or terminate the Account of repeat or serious offenders in accordance with Section 15.

11.4 Platform monitoring. The Company is not obliged to actively monitor or pre-screen all Content, comments, or other community content submitted to the Platform, and will review, remove, or restrict Content under Section 11.3 or Section 6.5 only where it becomes aware of a potential violation or where necessary to comply with applicable law.

12. Visibility of Account Information

12.1 Your registered e-mail address is visible only to you (e.g., in your Account/profile menu) and is not displayed publicly. Your public profile displays only your chosen handle or nickname (e.g., "@yourhandle").

13. Intellectual Property of the Platform

13.1 The Platform, including its software, design, trademarks, logos, and the "Droppa" name, is owned by or licensed to the Company and is protected by applicable intellectual property laws. Nothing in these Terms grants you any rights in the Platform itself beyond the limited right to use it in accordance with these Terms.

14. Consumer Withdrawal Right

14.1 As the Platform is currently provided free of charge, no distance-contract withdrawal right under Government Decree 45/2014 (II. 26.) on the detailed rules of contracts between consumers and businesses arises with respect to registration for, or use of, the free Service, since no payment obligation is created.

14.2 If and when paid features are introduced, consumer Users will be informed, prior to any purchase, of their 14-day withdrawal right (where applicable) and of any circumstances under which that right may be lost (e.g., immediate performance of digital content or services with the User's prior express consent and acknowledgment of the resulting loss of the withdrawal right).

15. Termination and Account Deletion

15.1 Self-service deletion. You may delete your Account at any time via Account Settings. Account deletion is irreversible and results in the removal of all your Prototypes, comments, likes, and Droppa Scores associated with your Account, subject to Section 8.4 and any residual copies retained for legal, security, or backup purposes for a limited period.

15.2 We may suspend or terminate your Account, or remove specific Content, if we reasonably believe you have breached these Terms, applicable law, or third-party rights, or have engaged in fraudulent, abusive, or harmful conduct.

15.3 Provisions that by their nature should survive termination (including Sections 6.2, to the extent needed for retained backups, 7, 13, 16, 18, and 19) survive termination of your Account.

16. Disclaimers and Limitation of Liability

16.1 The Platform, including the Droppa Score, is provided "as is" and "as available," without warranties of any kind, to the maximum extent permitted by applicable law.

16.2 To the maximum extent permitted by mandatory Hungarian law, the Company's liability for indirect, incidental, or consequential damages arising from use of the Platform is excluded. Nothing in these Terms limits any liability that cannot be limited or excluded under Hungarian law (e.g., liability for intentional misconduct, or for gross negligence causing harm to life, physical integrity, or health).

16.3 Beta services; experimental AI features. Certain features of the Platform, including AI-based features such as the Droppa Score, may be offered on an experimental or beta basis. Such features may be changed, limited, suspended, or discontinued at any time without notice. The Company provides no service-level agreement (SLA) in respect of such features, and does not guarantee their continuous availability, accuracy, or uninterrupted operation.

17. Changes to the Service and these Terms

17.1 We may update these Terms from time to time to reflect changes in the Service, legal requirements, or our practices. We will provide reasonable advance notice of material changes (e.g.,

by e-mail or a notice on the Platform) and, where required by law, seek your renewed acceptance. Continued use of the Platform after the effective date of updated Terms constitutes acceptance, to the extent permitted by applicable consumer-protection law.

18. Governing Law and Dispute Resolution

18.1 These Terms, and any dispute arising out of or in connection with them or with use of the Platform, are governed by the laws of Hungary, in particular Act V of 2013 on the Civil Code (Ptk.), without regard to conflict-of-laws principles, and without prejudice to any mandatory consumer-protection provisions of the User's country of habitual residence that cannot be derogated from by agreement.

18.2 Any dispute shall primarily be resolved through good-faith negotiation. Failing that, the competent Hungarian courts having jurisdiction over the Company's registered seat shall have jurisdiction, subject to any mandatory consumer-forum rules under applicable law. Consumers resident in the EU may also use the EU Online Dispute Resolution platform (ec.europa.eu/consumers/odr) or the competent Hungarian conciliation board (békéltető testület).

19. Miscellaneous

19.1 Entire agreement. These Terms, together with the Privacy Policy, constitute the entire agreement between you and the Company regarding the Platform.

19.2 Severability. If any provision of these Terms is held invalid or unenforceable, the remaining provisions remain in full force and effect.

19.3 No waiver. Failure to enforce any provision does not constitute a waiver of that provision.

19.4 Assignment. We may assign these Terms in connection with a merger, acquisition, or sale of assets; you may not assign your rights under these Terms without our prior written consent.

20. Contact

Droppa Consulting Kft.

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